



## 2018 Keystone Program Ad Sales Fundraiser



### Program ad sales begin 8/8/18 for the 2018 Keystone Invitational Program Book!

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Each families' goal is to sell \$100 worth of ads for this year's Program Book. Students will earn 25% of the cost of the ads into their student account.

A list of businesses that students can contact will be available on the website in the Members Only section. Students/parents may sign up for businesses during the meal on 8/8/18 at 5 pm. Each student can initially sign up for 3 businesses. Within 24 hours, parents will receive an email confirmation listing which businesses students may contact. **Do not approach a business if you have not signed up for that business AND received a confirmation email.** Please make sure your student has your email address for the signup!

After the initial signup, the list of businesses on the website will be updated and students/parents can sign up for additional businesses. Additional signups must be done through the online form in the Members Only section of the website or via email to [keystone@carlislehighschoolband.org](mailto:keystone@carlislehighschoolband.org). You will receive confirmation of new business signups within 24 hours of filling out the form or sending an email.

If you decide you are not going to sell an ad to a business that you signed up for, PLEASE let me know as soon as possible so someone else may approach that business.

Businesses should be encouraged to submit their order online at [www.carlislehighschoolband.org](http://www.carlislehighschoolband.org). However, you may turn in order forms and payment in an envelope in the gear box on the Drum Major's office door.

The ad sales fundraiser runs from 8/8/18 until 9/7/18. **No ads will be accepted after the deadline.** Only online sales or personal, business and certified checks will be accepted for business ads. **No cash payments will be accepted.**

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| Program Ads (black & white) | Costs | Amount in trip account |
|-----------------------------|-------|------------------------|
| Full page*                  | \$100 | \$25                   |
| ½ page                      | \$80  | \$20                   |
| 1/3 page                    | \$60  | \$15                   |
| ¼ page                      | \$40  | \$10                   |
| Business Card sized         | \$20  | \$5                    |

Please use & copy the attached sheet to use for your sales.  
Questions? Email Heather at: [keystone@carlislehighschoolband.org](mailto:keystone@carlislehighschoolband.org).



**CARLISLE HIGH SCHOOL  
KEYSTONE INVITATIONAL  
2018 Program Advertisement Form**



Keystone Program Ads (black & white):

|                     |       |
|---------------------|-------|
| Full page*          | \$100 |
| ½ page              | \$80  |
| 1/3 page            | \$60  |
| ¼ page              | \$40  |
| Business Card sized | \$20  |

Name of Business: \_\_\_\_\_

Name of Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Size of Ad: \_\_\_\_\_

Email: \_\_\_\_\_ Amount Enclosed: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**You can purchase and pay for ads online at our website [www.carlislehighschoolband.org](http://www.carlislehighschoolband.org).**

-or-

You can email ad to [keystone@carlislehighschoolband.org](mailto:keystone@carlislehighschoolband.org) and send a check made payable to *CHS Band Boosters* with this form to: P.O. Box 114, Carlisle, PA 17013.

**Ad sizes:** (inches)

Full-page: 7.125 x 9.75

Half-page horizontal: 7.125 x 4.875

Half-page vertical: 3.5 x 9.75

Third page: 7.125 x 3.25

Quarter-page: 3.5 x 4.875

Business card: 3.5 x 2

Credit Account of CHS Student: \_\_\_\_\_